

| GALA SPONSOR BENEFITS | PRESENTING \$40,000 | PLATINUM \$20,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 |
|--|----------------------------|--------------------------|----------------------|------------------------|-----------------------|
| Company logo on all event collateral and publicity | ♥ | | | | |
| Priority recognition including co-branded news release, and webpage exposure | ♥ | | | | |
| Speaking opportunity at event | ♥ | | | | |
| Choice of upgraded premium wine service for 20 or private hosted bar | ♥ | | | | |
| Exclusive gift for guests | ♥ | ♥ | | | |
| Complimentary Champagne at tables | ♥ | ♥ | | | |
| Recognition during opening and closing of event | ♥ | ♥ | | | |
| Media package including news release and social media highlight | ♥ | ♥ | ♥ | | |
| Priority seating at program portion of event | ♥ | ♥ | ♥ | ♥ | |
| Full color ad in event program | Double page | Full page | ½ page | ¼ page | |
| Recognition on sponsor signage, event website page, and sponsor slideshow | Prominent logo | Prominent logo | Logo | Logo | ♥ |
| Hosted cocktail hour and reserved dinner seats with wine service | 20 seats | 20 seats | 10 seats | 10 seats | 10 seats |
| Recognition in 2026 Ronald McDonald House Central Northern Arizona Annual Report | ♥ | ♥ | ♥ | ♥ | ♥ |

Specialty Sponsorships: All sponsorships include prominent logo signage at sponsored area, recognition on sponsor slideshow and recognition on event website.

COMPASSION: \$10,000 Opportunities

- Cocktail Reception
- Live Auction
- Silent Auction
- Wine Service

Additional benefits include prominent logo on event website, social media post and 6 seats at program portion of event

HOPE: \$5,000 Opportunities

- Champagne Toast
- Dessert Course
- Event Souvenir Pin
- Program Printing
- Valet Parking

Additional benefits include 4 seats at program portion of event

LOVE: \$3,000 Opportunities

- Guest Check-in
- Guest Check-out
- Live Musician
- Photo Stations
- Wine Pull

Additional benefits include 2 seats at program portion of the event

COURAGE: \$1,500 Opportunities

- Event Décor (Multiple availabilities)
- Volunteer/Staff Meals

Saturday, October 24, 2026 · Hotel Valley Ho · Scottsdale, Arizona
For more information, visit: ronaldmcdonaldhousecnaz.org/events

